

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S1	595742	stock or "stock option" or option	US-PGPUB; USPAT	OR	ON	2007/12/26 08:31
S2	22142	loyalty or reward	US-PGPUB; USPAT	OR	ON	2007/12/26 08:34
S3	916082	incentive program	US-PGPUB; USPAT	OR	ON	2007/12/26 08:34
S4	11115	S1 AND S2	US-PGPUB; USPAT	OR	ON	2007/12/26 08:35
S5	9566	S3 AND S4	US-PGPUB; USPAT	OR	ON	2007/12/26 08:35
S6	9566	S4 AND S5	US-PGPUB; USPAT	OR	ON	2007/12/26 08:35
S7	187	S6 AND 705/36	US-PGPUB; USPAT	OR	ON	2007/12/26 08:35
S8	249	S6 AND 705/37	US-PGPUB; USPAT	OR	ON	2007/12/26 08:36
S11	273750	STOCK	US-PGPUB; USPAT	OR	ON	2007/12/26 09:10
S12	357319	OPTION	US-PGPUB; USPAT	OR	ON	2007/12/26 09:10
S13	11115	S1 AND S2	US-PGPUB; USPAT	OR	ON	2007/12/26 09:10
S14	51	S1 ADJ S2	US-PGPUB; USPAT	OR	ON	2007/12/26 09:10
S15	12	S14 WITH CUSTOMER	US-PGPUB; USPAT	OR	ON	2007/12/26 09:10
S16	1834	S15 705/36	US-PGPUB; USPAT	OR	ON	2007/12/26 09:11
S17	12	S14 WITH CUSTOMER	US-PGPUB; USPAT	OR	ON	2007/12/26 09:11
S18	25	S14 AND LOYALTY	US-PGPUB; USPAT	OR	ON	2007/12/26 09:12
S19	903	STOCK ADJ OPTION	US-PGPUB; USPAT	OR	ON	2007/12/26 09:13
S20	445	S19 AND CUSTOMER	US-PGPUB; USPAT	OR	ON	2007/12/26 09:14
S21	24	S19 WITH CUSTOMER	US-PGPUB; USPAT	OR	ON	2007/12/26 09:14
S22	1	S18 AND S19	US-PGPUB; USPAT	OR	ON	2007/12/26 09:14

S23	1	S22 AND LOYALTY	US-PGPUB; USPAT	OR	ON	2007/12/26 09:17
S24	445	S19 AND S20	US-PGPUB; USPAT	OR	ON	2007/12/26 09:21
S25	35	S24 AND LOYALTY	US-PGPUB; USPAT	OR	ON	2007/12/26 09:21
S26	903	stock adj option	US-PGPUB; USPAT	OR	ON	2007/12/26 15:07
S27	445	S26 AND CUSTOMER	US-PGPUB; USPAT	OR	ON	2007/12/26 15:07
S28	24	S26 WITH CUSTOMER	US-PGPUB; USPAT	OR	ON	2007/12/26 15:07
S29	24	S26 AND S28	US-PGPUB; USPAT	OR	ON	2007/12/26 15:08
S30	445	S26 AND S27	US-PGPUB; USPAT	OR	ON	2007/12/26 15:08
S31	35	S30 AND LOYALTY	US-PGPUB; USPAT	OR	ON	2007/12/26 15:08
S32	50	S30 AND 705/36	US-PGPUB; USPAT	OR	ON	2007/12/26 15:23
S33	63	S30 AND 705/37	US-PGPUB; USPAT	OR	ON	2007/12/26 15:25
S34	31	S31 AND REWARD	US-PGPUB; USPAT	OR	ON	2007/12/26 15:28
S35	905152	S31 AND INCENTIVE PROGRAM	US-PGPUB; USPAT	OR	ON	2007/12/26 15:42
S36	22142	LOYALTY OR REWARD	US-PGPUB; USPAT	OR	ON	2007/12/26 15:44
S37	171	S26 AND S36	US-PGPUB; USPAT	OR	ON	2007/12/26 15:45
S38	104	S37 AND CUSTOMER	US-PGPUB; USPAT	OR	ON	2007/12/26 15:45
S39	596642	stock or "stock option" or option	US-PGPUB; USPAT	OR	ON	2007/12/27 07:50
S40	22545	loyalty or reward or "reward program" or "incentive program" or reward	US-PGPUB; USPAT	OR	ON	2007/12/27 07:51
S41	11378	S39 AND S40	US-PGPUB; USPAT	OR	ON	2007/12/27 07:52
S42	116	S39 NEAR S40	US-PGPUB; USPAT	OR	ON	2007/12/27 07:52
S43	878	S39 WITH S40	US-PGPUB; USPAT	OR	ON	2007/12/27 07:52
S44	52	S39 ADJ S40	US-PGPUB; USPAT	OR	ON	2007/12/27 07:53

S45	607809	S39 OR S40	US-PGPUB; USPAT	OR	ON	2007/12/27 07:53
S46	1831	S39 SAME S40	US-PGPUB; USPAT	OR	ON	2007/12/27 07:53
S51	11	S44 AND "705"	US-PGPUB; USPAT	OR	ON	2007/12/27 07:57
S55	34	S44 AND CUSTOMER	US-PGPUB; USPAT	OR	ON	2007/12/27 08:00
S56	311	"6" AND 705/36R	US-PGPUB; USPAT	OR	ON	2007/12/27 08:39
S57	2	"7219071"	US-PGPUB; USPAT	OR	ON	2007/12/27 11:45
S58	1	"20010047295"	US-PGPUB; USPAT	OR	ON	2007/12/27 12:05
S59	1	"20020116264"	US-PGPUB; USPAT	OR	ON	2007/12/27 12:06
S60	596642	stock or "stock option" or option	US-PGPUB; USPAT	OR	ON	2007/12/27 13:11
S61	22545	loyalty or reward or "reward program" or "incentive program" or reward	US-PGPUB; USPAT	OR	ON	2007/12/27 13:11
S62	52	S60 ADJ S61	US-PGPUB; USPAT	OR	ON	2007/12/27 13:11
S63	1	("5774870").PN.	US-PGPUB; USPAT	OR	ON	2007/12/31 09:01
S64	1	("5297026").PN.	US-PGPUB; USPAT	OR	ON	2007/12/31 09:08
S65	1	("5233514").PN.	US-PGPUB; USPAT	OR	ON	2007/12/31 09:13
S66	507	((customer)adj (retention loyalty incentive)) and (award reward) and (share stock equity)	US-PGPUB; USPAT	OR	ON	2007/12/31 12:53
S67	8	S66 and 705/36	US-PGPUB; USPAT	OR	ON	2007/12/31 12:54
S68	8	S66 and 705/36	US-PGPUB; USPAT	OR	ON	2007/12/31 12:58
S69	23	S66 and 705/37	US-PGPUB; USPAT	OR	ON	2007/12/31 12:58
S70	103	S66 and 705/14	US-PGPUB; USPAT	OR	ON	2007/12/31 13:08
S71	42167	loyalty or reward or incentive	US-PGPUB; USPAT	OR	ON	2007/12/31 13:44

S72	274064	stocks	US-PGPUB; USPAT	OR	ON	2007/12/31 13:45
S73	7882	S71 and S72	US-PGPUB; USPAT	OR	ON	2007/12/31 13:45
S74	2810	S71 and S72	USPAT	OR	ON	2007/12/31 13:45
S75	2649	(loyalty or reward or incentive).ti,ab.	US-PGPUB; USPAT	OR	ON	2007/12/31 13:46
S76	4007	S75 and2	US-PGPUB; USPAT	OR	ON	2007/12/31 13:46
S77	476	S75 and S72	US-PGPUB; USPAT	OR	ON	2007/12/31 13:46
S78	44	(stock near2 options) and S77	US-PGPUB; USPAT	OR	ON	2007/12/31 13:47
S79	6	(stock near2 options) and S77	USPAT	OR	ON	2007/12/31 13:49
S80	44	(loyalty or reward or incentive).ti,ab. and (stock near2 options)	US-PGPUB; USPAT	OR	ON	2007/12/31 13:50
S81	6	(loyalty or reward or incentive).ti,ab. and (stock near2 options)	USPAT	OR	ON	2007/12/31 13:51
S83	26	("20010056392"   "20020032627"   "20020077961"   "20020099640"   "20020147670"   "20030009406"   "20030093375"   "20030115128"   "20030130941"   "20030135436"   "20030135446"   "20030163400"   "20040006520"   "4648038"   "4739478"   "5062666"   "5440106"   "5704045"   "5742775"   "5970479"   "6012925"   "6105007"   "6321212"   "6347307"   "6418419"   "7024387").PN.	US-PGPUB; USPAT; USOCR	OR	ON	2007/12/31 13:53
S84	44	(loyalty or reward or incentive).ti,ab. and (stock near2 options)	US-PGPUB; USPAT	OR	ON	2007/12/31 13:54

S85	15369	705/14.ccls. or 705/36R.ccls. or 705/26.ccls. or 705/37.ccls. or 705/24.ccls. or 705/404.ccls.	US-PGPUB; USPAT	OR	ON	2008/01/07 08:27
S86	5142	705/14.ccls.	US-PGPUB; USPAT	OR	ON	2008/01/07 08:27
S88	10828	705/36R.ccls. or 705/26.ccls. or 705/37.ccls. or 705/24.ccls. or 705/404.ccls.	US-PGPUB; USPAT	OR	ON	2008/01/07 08:28
S89	601	S86 and S88	US-PGPUB; USPAT	OR	ON	2008/01/07 08:28
S90	359028	S89 and stock options	US-PGPUB; USPAT	OR	ON	2008/01/07 08:29
S91	5	S89 and "stock options"	US-PGPUB; USPAT	OR	ON	2008/01/07 08:30
S94	243178	customer revenue	US-PGPUB; USPAT	OR	ON	2008/01/07 08:33
S95	4	S91 and S94	US-PGPUB; USPAT	OR	ON	2008/01/07 08:33
S96	4	S95 and (additional stock option)	US-PGPUB; USPAT	OR	ON	2008/01/07 08:34
S97	3	S95 and (reward ratio)	US-PGPUB; USPAT	OR	ON	2008/01/07 08:35
S100	1	S97 and shareholders	US-PGPUB; USPAT	OR	ON	2008/01/07 08:38
S101	1	S100 and (first mover advantage)	US-PGPUB; USPAT	OR	ON	2008/01/07 08:39
S102	1	S101 and (holding period)	US-PGPUB; USPAT	OR	ON	2008/01/07 08:40
S103	1	S102 and (publicly traded companies)	US-PGPUB; USPAT	OR	ON	2008/01/07 08:40
S104	1	S102 and (privately held companies)	US-PGPUB; USPAT	OR	ON	2008/01/07 08:41
S105	32	"6345261" "Bn."	US-PGPUB; USPAT	OR	ON	2008/01/09 08:26
S106	29	"6345261"	USPAT	OR	ON	2008/01/09 08:28

S107	70	("4723212"   "4750119"   "4910672"   "4992940"   "5023372"   "5056019"   "5113482"   "5117355"   "5173851"   "5193056"   "5200889"   "5202826"   "5233514"   "5287268"   "5297026"   "5353218"   "5467269"   "5483444"   "5502636"   "5513102"   "5537314"   "5588649"   "5612868"   "5638457"   "5649114"   "5652421"   "5671334"   "5687286"   "5687322"   "5689100"   "5697844"   "5704366"   "5708780"   "5712990"   "5713795"   "5715314"   "5715398"   "5715403"   "5716273"   "5724424"   "5729693"   "5733131"   "5734476"   "5734722"   "5734838"   "5749785"   "5761648"   "5765141"   "5774870"   "5787404"   "5794207"   "5794210"   "5806045"   "5819228"   "5832457"   "5848396"   "5855008"   "5892827"   "5897620"   "5915007"   "5915244"   "5923016"   "5923018"   "5924072"   "5956695"   "5970480"   "5991736"   "6064985"   "6070153"   "RE36116").PN.	US-PGPUB; USPAT; USOCR	OR	ON	2008/01/09 08:38
------	----	---	------------------------------	----	----	---------------------

1/10/2008 8:16:20 AM

C:\Documents and Settings\mmacasiano\My Documents\EAST\Workspaces\10803321  
\12-27-07.2.wsp